



Al Mussell, PhD, M.Sc.

A senior research associate in the agri-food sector with expertise in farm and agribusiness management and agricultural marketing. Comprehensive knowledge and experience in the livestock industry, value chain marketing, pricing mechanisms and agricultural policy. Extensive experience in project management.

EXPERIENCE

2000 - present

Senior Research Associate, George Morris Centre, Guelph Ontario

Primary responsibilities include maintaining a research and teaching program in risk management, agribusiness management, agricultural marketing, environmental economics, and dairy market analysis.

Highlighted Achievements

- Assisted in review of BSE recovery programs in Alberta
- Analyses of regulations for rendered animal byproducts
- Analysis of price insurance products for Ontario grains and oilseeds
- Analyses of pricing mechanisms, contracts, and value chains in agriculture and food
- Analyses of export milk pricing policy in Canada
- Review of the crop insurance system in Alberta
- Analyses of environmental regulation in agriculture
- Assessment of farm safety net programs in Canada
- Analysis of profitability and competitiveness of the Western hog sector
- Review of Canadian Turkey Export Policy

1997 - 1999

Economist, Land O'Lakes, St. Paul Minnesota

Consulting economist to the milk procurement section in developing contractual milk procurement programs with producers.

1998

Dairy Industry Analyst, The Sparks Companies Inc., St. Paul Minnesota

Consultant and advisor to clients in procurement, marketing, and risk management in dairy products.

1998

Instructor, Department of Applied Economics, University of Minnesota

Intermediate undergraduate course in management and marketing in the dairy industry. Topics include structural change, risk management, demand and marketing system for dairy products, and dairy policy.

1998

Instructor International Agri-Professional Development Institute, Memphis, TN

Workshops by the Sparks Companies that provide training to agribusiness procurement managers in risk management strategies. Instructed units in price determination and basic fundamental analysis, basic non-parametric statistics, and designed and presented case studies.

1998

Graduate Research Assistant, Department of Applied Economics, University of Minnesota

1995 - 1997

Graduate Research Assistant, transportation economics, Department of Applied Economics, University of Minnesota

1993 - 1995

Graduate Research Assistant, wildlife and forestry economics, Department of Agricultural Economics and Business, University of Guelph

EDUCATION

- 1999 PhD, Agricultural and Applied Economics, University of Minnesota
Dissertation: The New Economics of Dairy Enterprise Organization in the Upper Midwest. Fulbright Scholar.

- 1995 M.Sc., Agricultural Economics, University of Guelph
Thesis: Tradeoffs in Protecting Woodland Caribou Habitat in Northwestern Ontario

- 1993 B.Sc. (Agr.) Agricultural Economics, University of Guelph