



Robert Seguin, BA, M.Sc.

Executive Director of the George Morris Centre. Experience in public policy development, analysis, and leadership in areas such as economic development, agriculture and food sector policy, federal-provincial issues and trade policy, as well as responsibility for human/financial resource management.

EXPERIENCE

January 2010 – Present

Executive Director, George Morris Centre, Guelph Ontario

Analyzing and responding to numerous challenges and new and innovative directions in the Canadian agri-products sector

January – December 2009

Assistant Deputy Minister, Ontario Cabinet Office – Intergovernmental Affairs

Responsibilities

- Worked on Ontario/Quebec Economic Cooperation Agreement
- Provided strategic analysis on Ontario auto sector developments
- Coordinated enhanced efforts to further Ontario-US engagement efforts across ministries
- Undertook special efforts on broader economic development networking/matchmaking across sectors, departments and governments

September 2000 – December 2008

Assistant Deputy Minister, Industry, Ministry of Economic Development and Trade

Responsibilities

- Strategic oversight of sectoral analyses
- Policy development and coordination, including Ontario trade policy
- Analysis of sectors and economic developments
- Cross-ministry coordination of sector analyses and cooperation
- Trade policy analyses and delivery
- Progressive expansion of economic development programming and associated customer service efforts for various sectors, communities, regions, and the federal government
- Financial incentive program management
 - Ontario auto sector
 - Advanced manufacturing
 - Eastern Ontario economic development
- Skills training

March 1983 – August 2000

Progressively more senior levels leading to Assistant Deputy Minister role from 1993 to 2000, Ontario Ministry of Agriculture, Food and Rural Affairs

Responsibilities

- Senior policy analysis and development
- Program implementation and associated outreach to farm, rural and food sector clients

- Progressive responsibilities for human and financial resource management
- Strategic oversight of \$1 billion crop insurance corporation
- Federal – provincial relations
- Strategic efforts to advance or adjust key farm or rural sectors
- Federal – provincial issues management
 - Farm income
 - Safety nets
 - Agri-food trade policy
- Income support program management for Ontario farmers and rural economic development initiatives

July – December 1996

Ontario Ministry of Municipal Affairs and Housing

Responsibilities

- Strategic management of property tax review/changes for all properties in Province as part of Who Does What initiative led by David Crombie
 - Management of agendas, staff resources, policy analysis and delivery and cross ministry coordination of issues, resolutions and legislative implementation of approved direction

January 1980 – March 1983

Ontario Ministry of Treasury and Economics (now Finance)

Responsibilities

- Identified regional economic and sectoral analyses for Division and Ministry, including outreach to key clients
- Cross-ministry policy coordination
- Program development for provincial agriculture and food sectors on selected projects

September 1977 – January 1980

Agriculture and Agri-Food Canada

Responsibilities

Provided economic analyses on selected farm management issues, while seconded to New Brunswick Agriculture, and on regulatory oversight and market development of identified milk and dairy products in Ontario and Manitoba

EDUCATION

1974 Honours BA, specialization in economics, University of Toronto

1976 M.Sc., Agricultural Economics, specialization in resource economics, University of Guelph