



GEORGE MORRIS CENTRE

Kevin Grier, MA, BA

A respected market analyst and editor, whose reports and periodicals are used and depended upon by the most successful companies and farms in the Canadian grocery and meat sectors. Trusted by one of the widest networks of senior level contacts throughout the Canadian food industry.

EXPERIENCE

1996 - present

Senior Market Analyst, George Morris Centre, Guelph Ontario

Involved in complex market and industry evaluations and research projects.

Highlighted Achievements

- Writes and edits Grocery Trade Review, a highly regarded monthly food industry report. Writes and edits four other industry reports: Canadian Boxed Beef Report, Canadian Cattle Buyer, Canadian Chicken Market Review and Canadian Pork Market Review
- Conducts economic research projects for clients in the livestock, meat and grocery industries.
- Advises senior officers in the Canadian agriculture and food industries on pricing and marketing issues
- Frequently makes presentations on market outlooks and industry issues

1989 - 1996

Manager, Farm Products Marketing Commission

FPMC is the supervisory/regulatory body of the province's 23 marketing boards.

EDUCATION

Masters Degree in Economics, McMaster University, Hamilton Ontario

Bachelors Degree in Economics, University of Windsor, Windsor Ontario