

Larry J. Martin, PhD, M.Sc.

A Senior Research Fellow with diverse areas of expertise including: agri-food policy, management of firms in the industry, and international agri-food trade. Experience in managing research and educational projects and providing industry and government decision-makers with critical information and analysis on issues affecting the Canadian agri-food sector. Aware of emerging trends in the industry and can obtain information from an international network of both private and public sector leaders.

EXPERIENCE

2007 – Present

Senior Research Fellow, George Morris Centre, Guelph, Ontario

- Responsible for executive training programs and strategic consulting services

1998 – 2007

CEO, George Morris Centre, Guelph, Ontario

- Responsible for leadership, administration and financing of Centre, 14 employees and \$1+ million budget. The Centre became a non-profit corporation in November 1998.

1990 - 1998

Director of Economic Research, George Morris Centre, University of Guelph

1986 - 1990

Professor and Chair, Department of Agricultural Economics and Business, University of Guelph, Guelph Ontario

1972 - 1986

Faculty Member, Department of Agricultural Economics and Business, University of Guelph, Guelph Ontario

1979

L.J. Norton Visiting Professor of Agricultural Economics, University of Illinois

HIGHLIGHTED ACHIEVEMENTS

- **Named Fellow of the Canadian Agricultural Economics Society**
- **Facilitated strategic and business plans for organizations including AGRICORP, Ontario Tender Fruit Growers Marketing Board, Farm Credit Corporation, and Quality Meats**
- **Led research to redefine the futures contracts for the Winnipeg Commodity Exchange.**
- **President, Canadian Agricultural Economics Association, 2000/2001**
- **Invited speaker at international conferences in Herning, Denmark; Minneapolis; Memphis; Nashville; Various Locations in Italy, Various Locations in Australia; Belo Horizonte, Brazil, Banff, Alberta**
- **Member Board of Directors, Ridley Inc. 1997-Present; Cold Springs Farms, 1996-2004; Big Sky Farms, 2005-Present**
- **Published or presented over 200 papers**
- **Supervisor of seven Masters Students whose research won awards from the American Agricultural Economics Association or the Canadian Agricultural Economics Society**

EDUCATION

1972 PhD, University of Illinois
1968 M.Sc., Ohio State University
1966 B.Sc., Ohio State University