



Centre Acknowledges an Error in a Recent Publication

Guelph, ON (August 31, 2007) Recently, the George Morris Centre published a paper on issues in the tobacco industry, authored by Drs. Al Mussell and Larry Martin.

Dr. Martin has been engaged, through the Centre, to provide management advice to Lake Erie Farms, a company that produces tobacco. As part of this relationship with Lake Erie Farms, he serves as an independent director of the company. Larry's relationship with the company was acknowledged in early drafts of the paper, but was inadvertently left out of the published version.

The George Morris Centre regrets the omission as it incorrectly gives the appearance of a conflict of interest, which is inappropriate for the Centre's role as an independent think tank. The relationship should have been acknowledged, and it has now been added back to the paper, which is posted on our website.

We stand by the analysis in the paper. Its content was not affected by any position or interest of Lake Erie Farms. Our goal is to see a successful outcome to what has become one of the more extended conflicts in the agri-food sector.

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The George Morris Centre is Canada's independent agri-food think tank, dedicated to provoking informed dialogue on policies and issues and fostering excellence in the Agri-food sector.

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