

Media Invitation

George Morris Centre Open House

April 29, 2005 (Guelph, ON) - We've got some exciting new changes to tell you about at our OPEN HOUSE celebration. We've added new staff, moved to a new location and re-branded the

George Morris Centre, *Canada's Independent Agri-Food Think Tank.*

Please join us for an opportunity to meet with CEO Larry Martin and his staff, and find out what we've been up to.

Friday, April 29, 2005

2:30 – 5:00 pm

Presentation at 3:00 pm to introduce new staff, new Centre initiatives and unveil new brand identity

150 Research Park Lane, Suite 225

Guelph, ON, N1G 4T2

We're moved upstairs and down the hall from our previous location.

The George Morris Centre is an independent, not-for-profit think tank inspiring visionary leadership in the Canadian agri-food sector. The Centre provides perspective, critical information, strategic environmental and economic analysis, and training in strategic management. This expertise enables our clients to capture opportunities in an increasingly complex and uncertain global marketplace.

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